

**Know Your Normal.
Know Your Options.**



“Reform Radiology is proud to support the NZ GUT Foundation in their work to remove barriers to early diagnosis of gut diseases, including bowel cancer. Early detection saves lives. By using CT colonography, we can help shorten colonoscopy waitlists and support faster diagnosis.”

Dr Joel Dunn, Chief Medical Officer, Reform Radiology, Christchurch

CT Colonography: A Faster Way to Get Checked

A CT colonography, lets us assess more people quickly, helping free up colonoscopy waitlists for those with urgent needs.

- CT colonography is accurate and straightforward for detecting bowel cancer.
- Every day in NZ: 9 people are diagnosed with bowel cancer; 3 die.
- Colonoscopy waitlists are long and often can't meet demand.
- Bowel cancer is highly treatable when found early.

We don't talk about it. And that's the problem...

- New Zealand has one of the highest rates of bowel cancer in the world.
- Every day, 9 Kiwis are diagnosed and 3 die.
- More and more cases are being found in people under 50.
- And too often, it's caught too late.

The biggest barrier? Silence.

We avoid the conversation. We ignore the signs. We tell ourselves it's nothing. But early detection changes everything.

**Know your normal.
Back your gut.
Get checked.**



What is a CT Colonography?

A CT colonography (CTC) is an advanced, accurate scan used to detect bowel cancer and pre-cancerous polyps. It's safe, quick and less invasive than a conventional colonoscopy. The scan uses CT images and 3D views to focus on the large bowel.

Who is it suitable for?

A good option for people with bowel-related symptoms. For those with a family history of bowel cancer or symptoms of Inflammatory Bowel Disease (IBD), a colonoscopy may be the preferred primary investigation. Talk to your GP.

How do I get one?

Discuss any bowel symptoms with your doctor. Together, you can decide if a CT colonography is right for you, they can then refer you to Reform Radiology.

Why choose CT Colonography?

Research in NZ and internationally shows a CT colonography can detect bowel cancer as accurately as a colonoscopy.

What are the advantages of CTC?

Colonoscopy waitlists in NZ can be months or even years. Once Reform Radiology receives your referral you'll be booked in promptly. After the procedure your report is sent to your doctor within 48 hours.

A CT colonography also gives a wider view of the whole abdomen — useful when symptoms are vague or mimic other conditions.



CT Colonography vs Colonoscopy

CT Colonography (CTC)

- 15 minutes
- Small, soft rectal catheter
- No sedation
- Full colon screened
- Can detect other abdominal issues
- Accurate for screening & early detection

Colonoscopy

- 45-60 minutes
- 5-6 feet endoscope
- Usually needs sedation
- Full colon screened
- Essential for treatment planning once bowel cancer is diagnosed